RESOLUTION NO. 2026-22
OF THE FRONT RANGE PASSENGER RAIL DISTRICT
AUTHORIZING THE GENERAL MANAGER TO EXECUTE TASK ORDER NO. 2
FOR PROFESSIONAL SERVICES WITH ASPECT STRATEGIC LLC

WHEREAS, pursuant to Section 32-22-101, *et seq*., C.R.S. (the "Act"), the Front Range Passenger Rail District (the "District") was established as a body politic and corporate and a political subdivision of the state to research, develop, construct, operate, and maintain an interconnected passenger rail system within the front range that is competitive in terms of travel time for comparable trips with other modes of surface transportation; and

WHEREAS, except as otherwise specifically provided, the Board of Directors of the District (the "Board") exercises and performs all powers, privileges, and duties vested in or imposed upon the District in the Act; and

WHEREAS, Section 32-22-105(2)(d), C.R.S., authorizes the Board to pass resolutions necessary for the government and management of the affairs of the District and the execution of the District's powers and duties; and

WHEREAS, Section 32-22-105(2)(g)-(h), C.R.S., authorizes the Board to appoint, hire, and retain engineers and other professional consultants, and to prescribe methods for the performance or furnishing of labor, materials, or supplies that may be required to carry out the purposes of the Act; and

WHEREAS, the District identified the need to procure the services of consultants to help advance intercity passenger rail service along Colorado's Front Range and implement its Ballot Access Plan; and

WHEREAS, the District entered a contract for services effective April 1, 2026, with Aspect Strategic LLC ("Aspect") to provide polling services for the District (the "Contract"); and

WHEREAS, pursuant to the Contract, the District issued Task Order No. 1 with Aspect Strategic to provide survey research services and strategic advice; and

WHEREAS, the Board desires for the District to issue a second Task Order ("Task Order No. 2") to Aspect Strategic to perform additional qualitative and quantitative survey research services described in Task Order No. 2 and attached as **Exhibit A**; and

WHEREAS, pursuant to the District's *Procurement and Purchasing Policy for Goods and Services*, the Board's Finance Committee must approve a District contract of more than $20,000 but less than $150,000 and refer it to the Board for ratification at a following Board meeting; and

WHEREAS, the Finance Committee reviewed Task Order No. 2 at its meeting on June 16, 2026; and

WHEREAS, the Board now desires to authorize the execution of Task Order No. 2 and the appropriation of District funds therefor.

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the District that:

1. Authorization to Execute.
   The Board hereby authorizes the General Manager to execute Task Order No. 2 with Aspect Strategic in the form provided in Exhibit A with such changes as approved by the District's general counsel and consistent with the scope and payment structure outlined in Exhibit A.

2. Payment Amount.
   The total payment amount for the additional services under Task Order No. 2 shall not exceed $100,000 without further Board approval.

APPROVED this 26th day of June 2026.

Chair

ATTEST:

Joan Peck
Secretary

EXHIBIT A

Task Order No. 2 –
Contract for Services with Aspect Strategic

[*See attached*]

MEMORANDUM

Date: June 26, 2026

To: Board of Directors, Front Range Passenger Rail District

From: Sal Pace, General Manager

Re: Authorization of Additional Task Order with Aspect Strategic for Supplemental Research Services

Staff requests Board approval to execute an additional Task Order under the District's existing professional services contract with Aspect Strategic, LLC, in an amount not to exceed $100,000.

Earlier this year, the District approved a contract with Aspect Strategic to conduct two district wide surveys of likely voters, each consisting of approximately 1,000 respondents. Those surveys have provided important information regarding public awareness, project messaging, voter priorities, and potential funding approaches.

As the District advances toward completion of the Delivery Plan, Financial Plan, and potential 2026 ballot considerations, staff has identified a need for additional research beyond the scope of the previously approved polling program.

The proposed Task Order would authorize:

• Qualitative Research Program – $50,000

- Focus groups and/or moderated discussion sessions with voters and key stakeholder audiences.
- Testing of project concepts, funding approaches, accountability measures, service priorities, and communications materials.
- Deeper exploration of voter attitudes that cannot be adequately captured through quantitative surveys alone.

• Supplemental Quantitative Research – $50,000

- Additional survey research and analytical work to evaluate emerging policy, financial, and implementation scenarios.
- Testing of alternative funding structures, project phasing options, accountability frameworks, and voter communications.
- Analysis necessary to support Board decision-making as the District finalizes its planning work.

This research is intended solely to support the District's statutory planning, financial analysis, public information, and decision-making responsibilities. The work will provide critical information needed to evaluate project alternatives and refine implementation strategies during the final stages of plan development.

Staff recommends approval of the Task Order in an amount not to exceed $100,000.

TASK ORDER NO. 2
ASPECT STRATEGIC, LLC

Front Range Passenger Rail District

Purpose

Pursuant to Section 5 of the Contract for Services between the Front Range Passenger Rail District and Aspect Strategic, LLC dated April 1, 2026, the District authorizes the following additional services.

Scope of Work

1. Qualitative Research Program
   Amount: Not to Exceed $50,000

Consultant shall design and execute a qualitative research program that may include focus groups, online discussion boards, stakeholder interviews, message testing sessions, and other appropriate qualitative methodologies.

Services may include:

- Research design and participant recruitment
- Development of discussion guides
- Moderation and facilitation
- Analysis and reporting
- Presentation of findings and recommendations

2. Supplemental Quantitative Research
   Amount: Not to Exceed $50,000

Consultant shall provide supplemental quantitative research and analytical services beyond the two previously authorized districtwide surveys.

Services may include:

- Additional survey research
- Statistical analysis and modeling
- Testing of alternative financial, implementation, accountability, and service scenarios
- Message and communications testing
- Preparation of toplines, crosstabs, memoranda, and presentation materials
- Briefings to District staff and Board members as requested

Deliverables

- Consultant shall provide written findings, analytical memoranda, toplines, presentation materials, and verbal briefings as requested by the District.

Compensation

The District shall compensate Consultant on a time-and-materials basis, not to exceed:

- Qualitative Research Program: $50,000
- Supplemental Quantitative Research: $50,000
- Total Task Order Authorization: $100,000

Term

- Services shall be completed no later than December 31, 2026, unless otherwise extended in writing by the District.

Authorized Signatures

Front Range Passenger Rail District

By: _____
Sal Pace
General Manager

Date: 6/28/26

Aspect Strategic, LLC

By: _____
Kevin Ingham
Owner

Date: 6/28/2026