

RESOLUTION NO. 2026-05
OF THE FRONT RANGE PASSENGER RAIL DISTRICT

AMENDING CONTRACT FOR SERVICES WITH BAGLEY CONSULTING, LLC

WHEREAS, pursuant to Section 32-22-101, *et seq.*, C.R.S. (the “Act”), the Front Range Passenger Rail District (the “District”) was established as a body politic and corporate and a political subdivision of the state to research, develop, construct, operate, and maintain an interconnected passenger rail system within the front range that is competitive in terms of travel time for comparable trips with other modes of surface transportation; and

WHEREAS, Section 32-22-105(2)(d), C.R.S. authorizes the Board of Directors of the District (the “Board”) to pass resolutions necessary for the government and management of the affairs of the District and the execution of the District’s powers and duties; and

WHEREAS, pursuant to Section 32-22-105(2)(g)-(h), C.R.S., the Board is authorized to appoint, hire, and retain engineers and other professional consultants, and to prescribe methods for the performance or furnishing of labor, materials, or supplies that may be required to carry out the purposes of the Act; and

WHEREAS, the Board approved *Resolution No. 2025-12* authorizing the General Manager to negotiate and execute a contract with Bagley Consulting, LLC (the “Consultant”) to provide relational organizing and digital engagement services for the District, and to appropriate the District funds therefor; and


WHEREAS, on December 1, 2025, the District executed a contract with Bagley Consulting, LLC (the “Contract”) pursuant to *Resolution No. 2025-12*; and

WHEREAS, the Board desires to amend the Contract to extend the term to July 31, 2026, provide for monthly compensation as described in the scope of work, and adjust other terms to reflect a revised scope of work as further described in the amendment (“Amendment”) attached as **Exhibit A**.

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Front Range Passenger Rail District that the Board hereby approves amending the Contract as described in the Amendment and authorizes the General Manager to execute the Amendment according to the terms outlined in Exhibit A and this Resolution, with such non-material modifications as may be approved by the General Manager and District legal counsel.

[Signatures follow]

APPROVED this 27th day of February 2026.



Chair

ATTEST:

Joan Peck

Secretary

*Front Range Passenger Rail District
Resolution No. 2026-05
Exhibit A*

**EXHIBIT A
Amendment to Contract for Services with Bagley Consulting, LLC**

[See Attached]

FIRST AMENDMENT TO CONTRACT FOR PROFESSIONAL SERVICES

BETWEEN

THE FRONT RANGE PASSENGER RAIL DISTRICT AND

BAGLEY CONSULTING, LLC

This amendment (“Amendment”) is made as of this 27th day of February 2026, in accordance with the terms of the Contract for Services (the “Contract”) between the Front Range Passenger Rail District (the “District”) and Bagley Consulting, LLC (the “Consultant”) made and entered into on December 1, 2025.

RECITALS

- A. Pursuant to Section 2 of the Contract, all services were to be completed no later than March 15, 2026.
- B. Pursuant to Section 3 of the Contract, the total compensation to the Consultant was not to exceed \$35,000.
- C. The District and Consultant agreed that the Consultant would perform the scope of work set out in Exhibit A to the Contract.
- D. The District desires to execute this Amendment to extend the period for the completion of services, increase and change the mechanism of compensation to the Consultant, and revise the scope of work to be performed by the Consultant under the Contract as provided for in this Amendment.

AMENDMENT

In accordance with Section 16 of the Contract, the Parties hereby amend:

- 1. The title of the Contract to “Contract for Relational Organizing & Digital Engagement Services” to better reflect the scope of work.
- 2. Section 2 of the Contract to extend the period for services to be completed to July 31, 2026.
- 3. Section 3 of the Contract to provide for compensation payable to the Consultant during the extended period of services as a monthly retainer as further described in the scope of work.
- 4. Section 1 and Exhibit A of the Contract to replace the scope of work provided in Exhibit A to the Contract with the revised scope of work provided in **Attachment 1** to this Amendment.
- 5. Nothing in this Amendment may be construed to change any of the terms of the Contract other than the specific terms referenced herein.

[Signatures Follow]

Front Range Passenger Rail District

By:  _____

Sal Pace
General Manager

Bagley Consulting, LLC

DocuSigned by:
 _____
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Kurt Bagley
Partner

Attachment 1 – Scope of Work

[See Attached]

Scope of Services

**Front Range Passenger Rail District (FRPRD)
Relational Organizing & Digital Engagement Services
Contractor: Bagley Consulting LLC**

1. Purpose

The Front Range Passenger Rail District (“FRPRD” or “District”) shall retain Bagley Consulting LLC (“Contractor”) to manage, optimize, and strategically guide the District’s relational organizing and digital engagement infrastructure through July 31, 2026.

The Action Center and associated relational tools have been developed. This contract shifts from build-out to active management and performance optimization.

Bagley Consulting will also support the District’s strategic communications efforts by serving as a tactical and execution lead on major communications objectives as assigned. Including but not limited to coordinating across departments to ensure alignment on external communications and paid communications.

2. Term of Services

The contract term shall begin upon execution and extend through July 31, 2026, unless extended or terminated by the Board.

3. Scope of Services

3.1 Action Center Management & Optimization

The Contractor shall manage and maintain the FRPRD Action Center, ensuring it functions as a stable, effective engagement platform.

Responsibilities include:

- Ongoing platform administration and quality control

- Monitoring integrations across CRM, email, texting, relational tools, and social amplification platforms
 - Troubleshooting technical issues and coordinating with third-party vendors as necessary
 - Ensuring compliance with District branding and accessibility standards
 - Maintaining data hygiene and reporting structures
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3.2 Engagement Strategy & Programming

The Contractor shall develop and manage a structured engagement cadence across digital channels.

Responsibilities include:

- Designing and refining supporter engagement workflows
- Developing sequences for email, text, and relational outreach
- Supporting campaign-style mobilization for town halls and public meetings (non-advocacy)
- Creating structured “asks” that encourage sharing, attendance, and network expansion
- Advising on volunteer engagement programming within the Action Center

All communications must remain strictly informational and compliant with state law.

3.3 Relational Organizing Oversight

The Contractor shall oversee and optimize the District’s relational organizing tools.

Responsibilities include:

- Managing vendor relationships for relational organizing platforms
 - Tracking supporter recruitment and network growth
 - Monitoring referral and amplification metrics
 - Advising on best practices for relational outreach
 - Supporting coalition and station-area partners in using the tools effectively
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3.4 Digital & Communications Strategy Advisory

The Contractor shall provide ongoing strategic advisory services to District leadership.

Responsibilities include:

- Weekly strategy check-in with the General Manager or designee
 - Advising on digital growth strategy
 - Reviewing and refining outreach tactics
 - Coordinating with social media, coalition outreach, and town hall contractors
 - Providing rapid-response strategic advice as engagement needs evolve
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3.5 Vendor Oversight & Platform Integration

The Contractor shall coordinate across digital vendors, including:

- Email platform
- Texting platform
- Relational organizing platform
- Social amplification tools
- Web development support

The goal is to ensure unified functionality, consistent user experience, and measurable engagement outcomes.

3.6 Reporting & Performance Metrics

The Contractor shall provide:

- Bi-weekly written engagement reports
 - Monthly dashboard summarizing:
 - Supporter growth
 - Engagement metrics
 - Town hall participation referrals
 - Platform usage data
 - Final summary report (if engagement concludes prior to ballot referral)
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3.7 Strategic Communications

The Contractor shall provide:

- Coordination between departments and contractors on external communication initiatives to align timelines and assets around key inflection points
- Facilitation of weekly communications check-ins
- Coordinating paid digital communications efforts
- Focusing on cross-channel implementation and coordination, without serving as the primary messaging or policy lead

4. Deliverables

Required deliverables include:

- Ongoing management of the Action Center
- Engagement programming calendar
- Integrated digital engagement workflows
- Weekly strategy meetings
- Vendor coordination
- Regular performance reporting
- Strategic recommendations through July 2026

5. Compliance

All services must:

- Remain strictly informational and non-advocacy
- Comply with the Colorado Fair Campaign Practices Act
- Comply with the Colorado Uniform Election Code
- Comply with District data privacy and records policies

If the Board votes to refer a ballot measure, Contractor shall adjust scope to ensure continued compliance with all applicable election laws.

6. Compensation

Example structure:

- Monthly retainer of \$12,500 per month through July 31, 2026